



***Agenzia Servizi Editoriali***  
Rights List  
Viaggi 2010

## To Hull and Back

On Holiday in Unsung Britain

Tom Chesshyre

ISBN: 978 1 84953 060 6

£8.99  
129x198mm  
320pp  
Paperback  
July 2010

Rights: World English; translation Aitken Alexander Associates

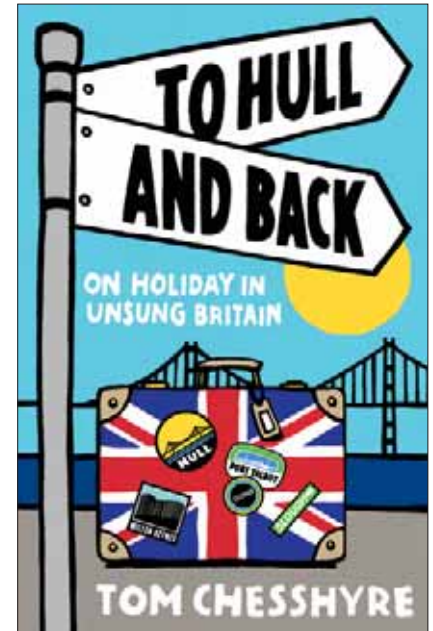
Sales Territories: Worldwide

As staff travel writer on *The Times* since 1997, Tom Chesshyre had visited over 80 countries and wondered: what is left to be discovered?

He realised that the answer might be very close to home. In a mad adventure that took him from Hull to Hell (actually a rather nice place in the Isles of Scilly), Tom visited secret spots of Unsung Britain in search of its least touristy destinations. He explored *Blade Runner* Britain in Port Talbot, found everything's quite green in Milton Keynes, met real-life superheroes and watched a football match with celebrity chef Delia Smith in Norwich.

Tom reveals the unfashionable underbelly of Britain, and embraces it all with the spirit of discovery.

**Tom Chesshyre** is based in London and is the author of *How Low Can You Go?: Round Europe for 1p Each Way (Plus Tax)*, which sold over 10,000 copies. Currently staff travel writer for *The Times*, he has worked for *Sky Sports* and *The Daily Telegraph* and writes frequently for *The Mail on Sunday*.



Praise for *How Low Can You Go?*:

*'Fasten your seatbelts, it's a wonderful ride'*  
THE MAIL ON SUNDAY

*'a hilarious record of a low-cost odyssey'*  
Celia Brayfield, THE TIMES

■ VisitBritain will support the PR campaign and have a tie-in page on its website dedicated to promoting Unsung Britain, while regional press and tourist boards will be delighted by the book's positive spin.

■ Will appeal to staycationers, people addicted to all things British and lovers of UK trivia.

## Mission Mongolia

### Two Men, One Van, No Turning Back

David Treanor

ISBN: 978 1 84953 059 0

£8.99  
129x198mm  
320pp  
Paperback  
July 2010

Rights: World

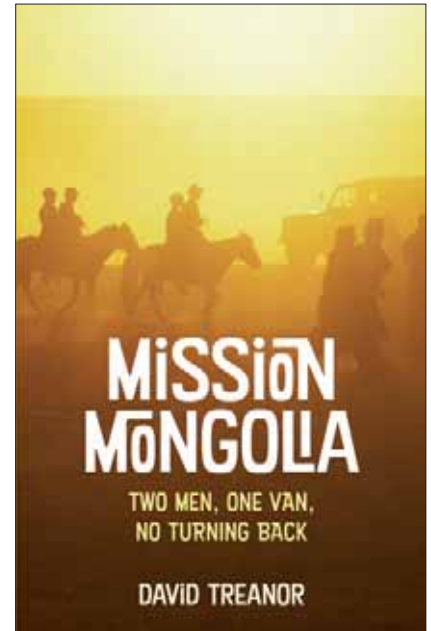
Sales Territories: Worldwide

*It was an empty landscape now with huge horizons in every direction, a compressed, steam-rollered desert where man had no place. We lacked the skills to carry out even basic fixes. If the van stopped working we were stuck. No one knew where we were and our last mobile phone signal had been 150 miles ago.*

Fifty-something and tired of arguing over the day's headlines, journalists Geoff Stayton and David Treanor found themselves volunteering for redundancy. Rather than easing into retirement with the odd round of golf, they decided to buy a van and drive to Mongolia.

Lying in wait on their hilarious journey through Ukraine, Russia, Kazakhstan, Siberia and across the Gobi Desert are bent border guards and roads submerged in mud with no signs for hundreds of miles, but also welcoming and curious locals, eager to help them on their mission.

**David Treanor** was a BBC journalist for more than 25 years, regularly editing news bulletins for the *Today* programme and Radio 4's *Six O'clock News*. The journey was made in support of edurelief ([www.edurelief.org](http://www.edurelief.org)) and Save the Children.



'a rollicking tale'

Michael Buerk

■ Will appeal to travel and adventure enthusiasts, fans of *Top Gear* specials, 4x4 media and anyone who enjoyed *Long Way Round*.

■ The authors kept a blog at: [www.mongolia.charityrallies.org/twolegsgoodfourwheelsbataar](http://www.mongolia.charityrallies.org/twolegsgoodfourwheelsbataar).

## The Gringo Trail

A Darkly Comic Road-trip Through South America

Mark Mann

ISBN: 978 1 84953 063 7

£8.99  
129x198mm  
320pp  
Paperback  
July 2010

Rights: World except North America, Italy and Poland

Sales Territories: Worldwide except North America

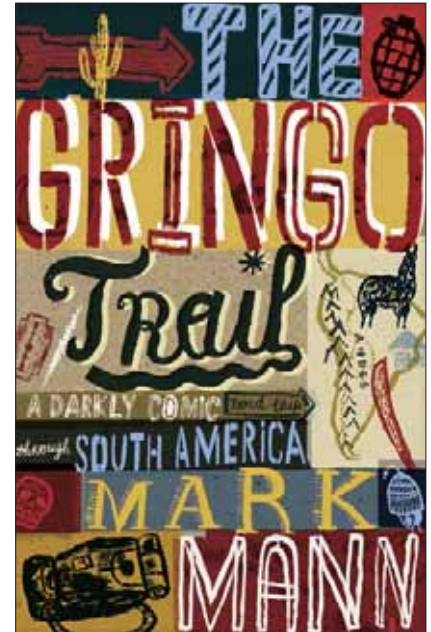
*... there I was in the middle of Bogotá, coked up to my eyeballs, in a hallway holding two machetes, while some drunk Colombians argued about whether or not to blow up a bar with a live hand grenade...*

Asia has the hippie trail.

South America has the gringo trail.

Mark Mann and his girlfriend Melissa set off to explore the ancient monuments, mountains and rainforests of South America. But for their friend Mark, South America meant only one thing: drugs. *The Gringo Trail* is an *On the Road* for the Lonely Planet generation – a darkly comic road-trip and a revealing journey through South America's turbulent history.

**Mark Mann** lives in London and Sydney.



*'Mark Mann plunges us into the drugs culture of the gringo trail'*  
WANDERLUST

*'... like Alex Garland's The Beach, dog-eared copies are sure to be falling out of backpacks in airports the world over'*  
FHM

- Previous editions have sold 25,000 copies.
- Will appeal to readers of *Viva South America!* and *Marching Powder*, especially backpackers.

## Twitchhiker

### How One Man Travelled the World by Twitter

Paul Smith

ISBN: 978 1 84953 074 3

£8.99  
129x198mm  
320pp  
Paperback  
August 2010

Rights: World excluding USA and film/TV; USA and film/TV, Barbara Levy Literary Agency

Sales Territories: Worldwide excluding USA

- 1. I can only accept offers of travel and accommodation from people on Twitter.**
- 2. I can't make any travel plans further than three days in advance.**
- 3. I can only spend money on food, drink and anything that fits in my suitcase.**
- 4. If there is more than one offer, I choose. If there is only one, I have to take it within 48 hours.**
- 5. If I am unable to move on from a location within 48 hours, the challenge is over and I go home.**

Bored in the supermarket one day, Paul wondered how far he could get in 30 days through the goodwill of users of social networking site Twitter. At the mercy of these rules, he set his sights on New Zealand – the opposite point on the planet to his home in Newcastle. In an adventure wrapped in nonsense, he travelled by road, boat, plane and train, slept in five-star luxury and on no-star floors, schmoozed with Hollywood A-listers and was humbled by the generosity of the thousands who followed his journey and determined its course.

**Paul Smith** is a former Sony award-winning radio producer based in Newcastle.



- The Twitchhiker project quickly became a worldwide phenomenon, closely followed by online communities and world media including *This Morning*, *Le Monde* and *The New York Times*.
- The author currently has 10,000 followers on Twitter ([@twitchhiker](https://twitter.com/twitchhiker)).

## Toute Allure

### Falling in Love in Rural France

Karen Wheeler

ISBN: 978 1 84953 066 8

£8.99  
129x198mm  
320pp  
Paperback  
August 2010

Rights: World English Language excluding Audio, film/TV; translation, Audio and film/TV Christopher Little Literary Agency

Sales Territories: Worldwide

*There is so much to look forward to in the months ahead – to lengthening evenings, bike rides past fields of sunflowers or wild meadows of bluebells and poppies... And I cannot wait to see if Andy Lawton has called.*

After saying goodbye to life as a successful fashion editor in London, Karen is now happy in her small village house in rural France. Her idyll is almost complete – until a gang of macho Portuguese builders, a procession of badly behaving Brits and a former boyfriend begin to arrive on her doorstep.

But Karen soon finds her (dancing) feet in the small rural community when she discovers *le danse country*. She also meets the love of her life – he has dark shaggy hair, four paws and a wet nose...

**Karen Wheeler** is a former fashion editor for *The Mail on Sunday* and currently writes for the *Financial Times' How to Spend It* magazine and the *Daily Mail*. Her work has appeared in *ES* and *You* magazines, *The Sunday Times Style* and numerous international publications.



Praise for *Tout Sweet*:

*'Perfect summer reading for anyone who dreams of chucking away their BlackBerry and downshifting to France'*

FRENCH PROPERTY NEWS

*'an hilarious account of a fashion guru who swaps Prada for paintbrushes and Pineau in rural France'*

THE MAIL ON SUNDAY Travel

■ *The Times* Property section, the *Daily Mail* and *Living Abroad* magazine all featured articles on *Tout Sweet*.

■ *Tout Sweet*, ISBN: 978 1 84024 761 9, was a travel best-seller on Amazon.

■ Karen has a dedicated following on her blog [www.toutsweet.net](http://www.toutsweet.net).